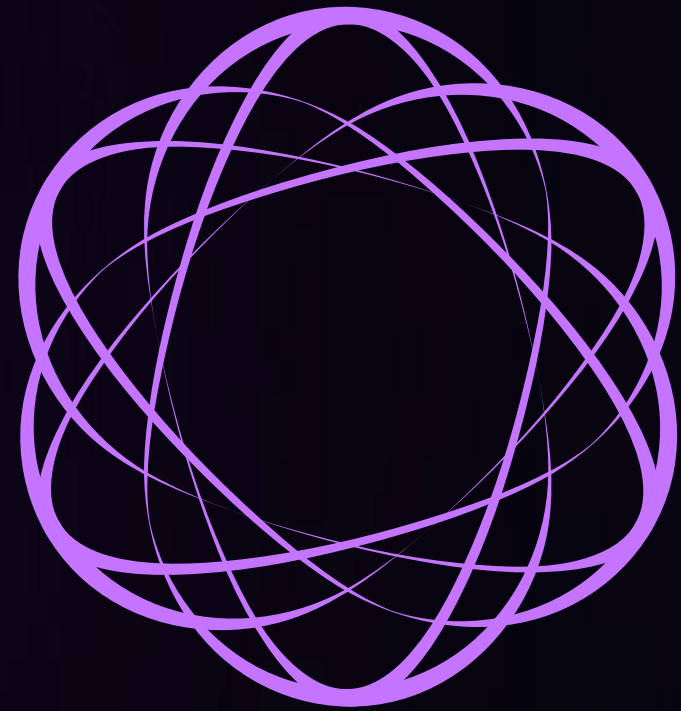




E-CELL DMCE'S

ENSPIRE '25

VISION TO VICTORY 17th-19th MAR

ABOUT ECELL

ECELL-DMCE, the Entrepreneurship Cell of Datta Meghe College of Engineering, is a dynamic platform that fosters innovation, leadership, and entrepreneurial thinking. Our journey began with a vision to create a space where students can channel their creativity and drive towards building successful ventures, while also contributing to the growth of our college and beyond.

Over the years, we have expanded our reach, empowering students with the skills, resources, and mentorship needed to turn ideas into reality. Through workshops, networking events, and startup support programs, we cultivate an ecosystem that nurtures aspiring entrepreneurs, preparing them to take on real-world challenges and create meaningful impact.

VISION & MISSION

To inculcate the idea of entrepreneurship in young minds.
To create a platform and give opportunity to demonstrate the entrepreneurial skills.
To develop the skills of organizing various activities from end-to-end.
To train and build a foundation for a better future

Enspire is designed to bring together brilliant minds from the worlds of finance, business, and entrepreneurship. Whether you're a budding entrepreneur, a finance enthusiast, or simply curious about the future of business, this event is your gateway to knowledge, networking, and exciting challenges.

At Enspire '25, you will

Learn from Industry Leaders: Gain insights from seasoned entrepreneurs and finance experts through dynamic speaker sessions.

Engage in Interactive Activities: Participate in our IPL auction game, challenging quiz competitions, and high-stakes pitching sessions designed to test your acumen and creativity.

Experience the Celebrity Factor: Get inspired by a special celebrity guest who will share their journey and keys to success.

OVERVIEW OF ENSPIRE

Dear Innovators, Welcome To Enspire 2025, The Flagship Event Of Our Entrepreneurship Cell At Datta Meghe College Of Engineering. This Year, We Are Proud To Host A Stellar Lineup Of Industry Leaders, Visionaries, And Influencers Who Will Share Their Journeys, Inspire Creativity, And Empower Future Changemakers Like You. Join Us For An Unforgettable Experience Filled With Ideas, Insights, And Innovation.* Let's Enspire The Future Together!"

ENSPIRE

KEY EVENTS

VISION TO VICTORY ENTREPRENEURSHIP CHALLENGE



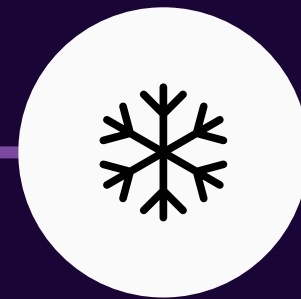
Offline
Competition to
understand the
startup system

SPEAKER SESSIONS



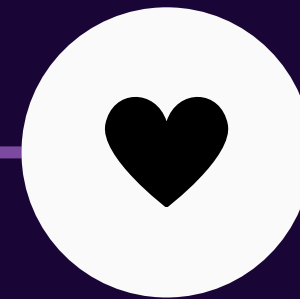
To have quality
knowlege to
students and to
spread
entrepreneurial
awareness

INTERNSHIP/ ABROAD POOL



New opportunities
for students to
excel in their
career

IPL AUCTION



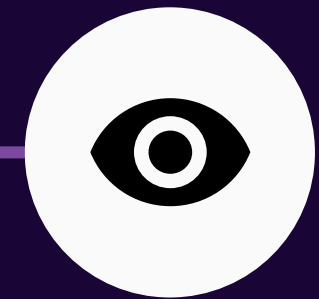
Activity where
students will learn
money
management and
risk taking abilities

TECHXPIRE PROJECT COMPETITION



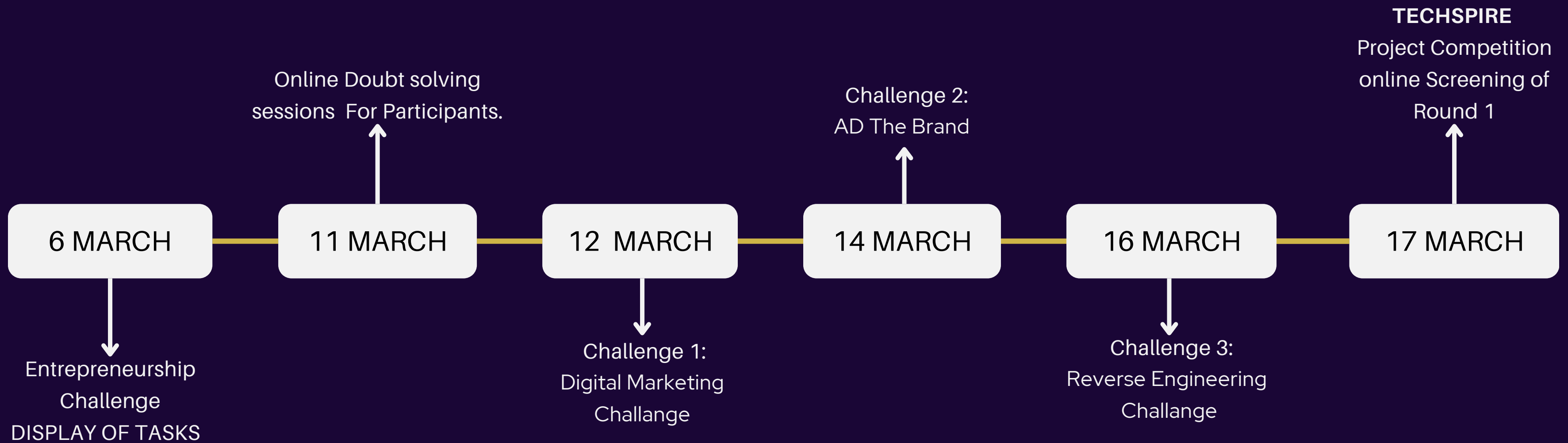
An Offline project
exhibition for
students to build a
real-time project
model

VR ARENA

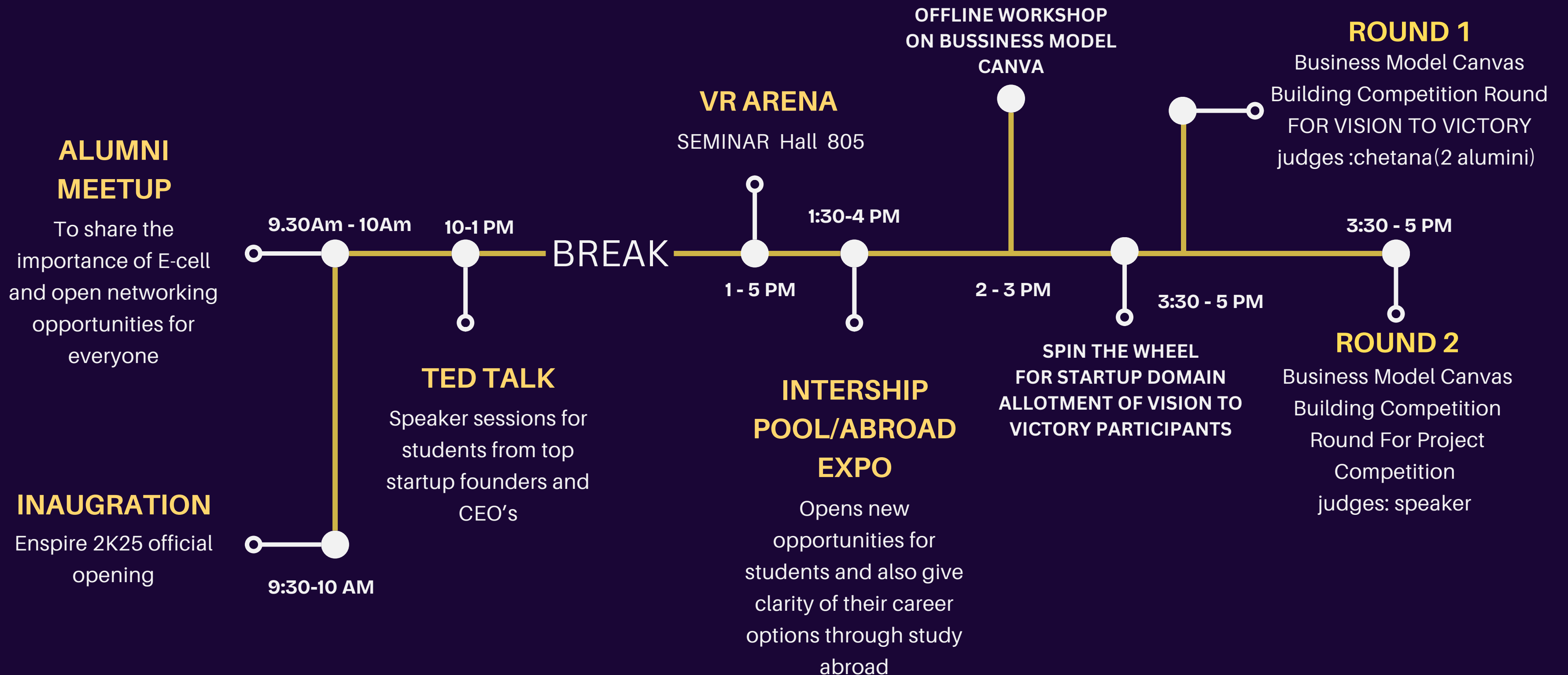


To give new
experience to
students

PRE EVENT FLOW



18/03/25 (DAY 1)





19/03/25 (DAY 2)

ROUND 2

VISION TO VICTORY
MAGAZINE AND QUIZ
ROUND

STANDUP

A SMALL
INTERACTION WITH
STUDENTS

ROUND 3

VISION TO VICTORY
PITCH IN FRONT OF
JUDGES.

TEAM FELICITATION/ CLOSING OF EVENT

Recognition of team , speech
by cordinators and ending
event

ROUND 2
RESULT
ANNOUNCEMENT

10 AM-4 PM

BREAK

1:30- 4 PM

1:30-4:00 PM

4- 5:00 PM

PRIZE
DISTRIBUTION

ROUND 3

(Display To HOD) -
New Building Open
Area And labs

10-1 PM

10-11 PM

11:30 - 1 PM

11-11:30 AM

VR ARENA

NEW Seminar Hall
(NEW BUILDING)

IPL AUCTION

FINAL BIDDING
ROUND
10th floor Stage

ROUND 4

(OFFLINE PANEL) - New Building
First floor And labs.

**STUDENTS
SETUP TIME**

9-10 AM

1:30-4:00 PM

TEDX TALK (SPEAKER SESSION)

➤➤➤ SPEAKER 1 : DR. RAJ PADHIYAR

- FOUNDER & CEO: DIGITAL GURUKUL
- ADVISOR IN SYMBIOSIS UNIVERSITY
- DOCTORATE IN DIGITAL MARKETING (USA)
- ALUMNUS OF NARSEE MONJEE COLLEGE & WELINGKAR INSTITUTE OF MANAGEMENT
- ACHIEVEMENTS:
- TEDX SPEAKER, KEYNOTE SPEAKER, AND TRAINER WITH 10+ YEARS OF EXPERIENCE
- AUTHOR OF TWO BEST-SELLING BOOKS ON DIGITAL MARKETING & SOCIAL MEDIA
- RECOGNIZED AS ONE OF THE “TOP 100 SMARTEST DIGITAL MARKETERS OF THE WORLD” BY THE WORLD MARKETING CONGRESS
- FEATURED IN BW 40 UNDER 40 AND IMPACT 100 TOP DIGITAL LEADERS
- AWARDED ASIA’S BEST DIGITAL MARKETER AND YOUNGEST ENTREPRENEUR OF THE YEAR
- INSTAGRAM: @AMARKHANNATRADES
- LINKEDIN: AMAR KHANNA



TEDX TALK (SPEAKER SESSION)

➤➤ SPEAKER 2 : MS. ANNAMIKA SHUKLA

- CORPORATE COMMUNICATION TRAINER & PUBLIC SPEAKING COACH
- CONTENT CREATOR, GHOSTWRITER & BOOK REVIEWER
- LINKEDIN TOP VOICE WITH 2L+ FOLLOWERS
- TOP 10 EDUCATIONAL CONTENT CREATORS (2022) & TOP ICONS OF INDIA (2025)
- COLLABORATIONS: IIT BOMBAY, PENGUIN INDIA, ISHA FOUNDATION, DUOLINGO, CAMBLY, JOSH TALKS
- CREATOR PARTNER WITH NAUKRI.COM
- GHOSTWRITER: BOOKS FOR AUTHORS, SPEECHES FOR PROFESSIONALS
- CONTENT WRITER: HELPS ENTREPRENEURS & COACHES WITH LINKEDIN PERSONAL BRANDING
- SPEAKER AT NMIMS, MITHIBAI & OTHER TOP COLLEGES
- TRAINED 3,000+ MENTEES IN COMMUNICATION & CONTENT WRITING

🔗 [INSTAGRAM: @ANAMIKATRainer](#)

🔗 [LINKEDIN: ANAMIKA SHUKLA](#)

🔗 [BLOGS: MEDIUM](#)



STUDY ABROAD EXPO

FIRM ORGANIZING THE POOL: Upgrad Pvt. Ltd.

The upGrad logo is a red square with the text "upGrad" in white, lowercase letters. The "up" is smaller and positioned above the "Grad".

DETAILS:

An Platform which provides an acess to all the students to interact with the university officials and find a Clarity / opportunities in their Carrer options through Study Abroad.

DATE: 18/03/25

TIME: 1:30 PM to 5:00PM

LOCATION: NEW SEMINAR HALL

ENTRY FEE: FREE

INTERNSHIP POOL

FIRM ORGANIZING THE POOL: LARSEN & TURBO LTD , APCO INFRATECH PVT.LTD ,
SPS CONSTRUCTIONS INDIA PVT.LTD, ETC.

DETAILS:

An Platform which provides an acess to all the students to interact with the Company officials and find a Clarity or opportunities in their Carrer options through this internship fair.

DATE: 18/03/25

TIME: 1:30 PM to 5:00PM

LOCATION: NEW SEMINAR HALL

ENTRY FEE: FREE

AR/VR ARENA



FIRM ORGANIZING THE POOL: AR/VR ARENA

DETAILS:

Experience gaming like never before with cutting-edge Virtual Reality. Explore new worlds in stunning 360°. Challenge your friends in an epic showdown.

Join us at Enspire 25 for an unforgettable VR adventure!

ENTRY FEE: FREE

DATE: 18/03/25

19/03/25

TIME: 1:00 - 5:00PM

10:30 AM - 5:00PM

LOCATION: SEMINAR HALL

NEW SEMINAR HALL

805

NAME OF THE COMPETITION: **VISION TO VICTORY**

RULES AND REGULATIONS

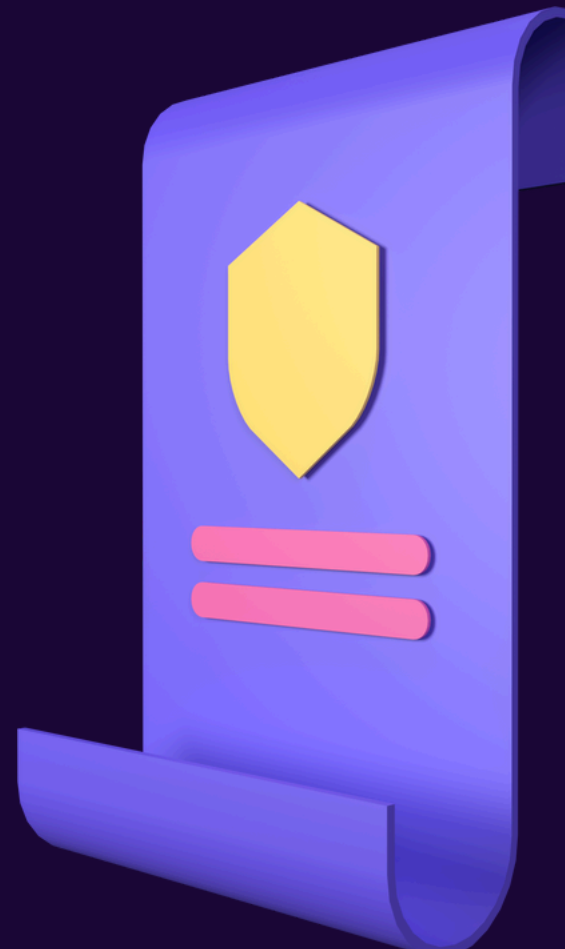
- Each Member Of The Team Must Have Gold Or Platinum Pass For Participating.
- Teams Have To Register Your Team On The Website.
- Roadmap For Qualifications Would updated On the website and all the Teams Have To Follow The same Throughout the event.
- The Parameters Of Judging Would Be Disclosed During The Competition.
- Detailed Explanation Of How To Perform The Task would be given before the start of Each Round Make Sure You Pay attention during the announcements.

ENTRY FEE: Rs. 100/- Per Team

TEAM SIZE: 4 members

PRIZE POOL: RS. 10,000/- CASH PRIZE + GOODIES

NOTE - FREE ENTRY FOR TEAM WITH GOLD AND PLATINUM PASS



NAME OF THE COMPETITION: **VISION TO VICTORY**

DETAILS FOR EACH ROUND

ROUND 1
(18TH MARCH): Each Team would perform the activity of spinwheel where Teams Would be getting a domain for which each team have to brainstorm on the domains and integrate their unique idea in an bussiness model canva.

- EACH TEAM WILL GET 1 HOUR TO PREPARE THEIR BUSINESS MODEL CANVAS
- MAKE SURE YOUR PRESENTATION IS CLEAN AND READABLE ENOUGH.
- TEAM SHOULD MAKE THE CANVAS WITH THE FOLLOWING POINTS STATED IN THE WORKSHOP.
- SHEET WOULD BE EVALUATED BY THE JUDGEING PANEL (ONLINE).
- RESULT WOULD BE DECLARED ON THE OFFICIAL WEBSITE ON THE SAME DAY .

ROUND 2

(19TH MARCH):

MAGAZINE & QUIZ CHALLENGE : QUIZ ROUND TESTING KNOWLEDGE OF STARTUPS AND BUSINESS CONCEPTS.
DURATION: 2 HOUR

- EACH TEAM WILL DIVIDE INTO 2-2 MEMBER FOR MAGAZINE CHALLENGE (2 MEMBER) & FOR QUIZ CHALLENGE (2 MEMBER)
- MAGAZINE CHALLENGE: PROVIDE MAGAZINE TO EACH TEAM HAVE TO READ THE MAGAZINE AND FIND ANSWER FOR THE QUESTION PROVIDED IN THE MAGAZINE.
- QUIZ CHALLENGE : ENTREPRENEURSHIP QUIZ(MENTIZ QUIZ)

ROUND 3

(19TH MARCH):

PITCH IN FRONT OF JUDGES FINAL PITCH SESSION FOR VISION TO VICTORY PARTICIPANTS.

1. THE TOP 10-12 TEAMS WILL BE SELECTED BASED ON THE INITIAL EVALUATION.
2. EACH TEAM WILL HAVE 1 HOUR TO PREPARE A PRESENTATION ON THEIR STARTUP IDEA ON THE SPOT. ANY DOMAIN CAN BE SELECTED.
3. A PRESENTATION TEMPLATE WILL BE PROVIDED. TEAMS MUST ENSURE THEIR IDEA IS CLEAR, INNOVATIVE, AND FEASIBLE.
4. EACH TEAM WILL GET 5 MINUTES TO PITCH THEIR IDEA IN FRONT OF THE JUDGES, FOLLOWED BY A 2-MINUTE Q&A SESSION.
5. THE USE OF THE INTERNET IS ALLOWED DURING PREPARATION.
6. TEAMS MUST FOLLOW THE GIVEN TEMPLATE FOR UNIFORMITY.
7. MAKE SURE TO SUBMIT YOUR PRESENTATION ON TIME. EXCEEDING THE TIME LIMIT MAY RESULT IN PENALTIES. STAY ATTENTIVE TO ANNOUNCEMENTS.
8. THE JUDGES' DECISIONS WILL BE FINAL AND BINDING.

NAME OF THE COMPETITION: **TECHSPIRE**

- **RULES AND REGULATIONS**

- 1.Registration should be done on or before 16th March.
- 2.Maximum 4 members allowed in a Team
- 3.No cross department team. Team should consist members from same year only otherwise group will be disqualified.
4. The Judging Panel and the parameters would be disclosed on the spot.
- 5.The Teams Have To Be on Time For the qualification rounds.
6. If a Team is Unable to be on Time The Team Needs to update the management prior.

- **ENTRY FEE:** **Rs. 200/- per person**
- **TEAM SIZE:** **4 members**
- **PRIZE POOL:** **RS. 30,000/- CASH PRIZE + GOODIES**

NOTE : THIS COMPETITION IS NOT INCLUDED IN THE PASSES.



NAME OF THE COMPETITION: **TECHSPIRE**

DETAILS FOR EACH ROUND

ROUND 1 : 17TH MARCH 2025 (10:00 PM TO 5:00 PM)

Teams must submit a 2-3 minute video covering the following:

1. Project Idea
2. Uniqueness & Industrial Use
3. Presentation Skills
4. Clarity of Problem Statement & Structure
5. Visuals & Designs

NOTE: Round 1 of Enspire will be completely online. Results will be updated on ENSPIRE's official website by March 17th, 10:00 PM. All teams that qualify must attend the BMC (Business Model Canvas) Workshop for Round 2.

The Team Would Be Shortlisted By The Internal Online Judging Panel.

5 Teams Would Be Eliminated And The Top 35 Teams Would Qualify for Round 2



NAME OF THE COMPETITION: **TECHSPIRE**

ROUND 2 : 18TH MARCH 2025 (3:00 PM TO 5:00 PM)

Qualified teams will fill out a Business Model Canva Sheet based on the points stated in the worksop. Teams will have 1 hour to complete it. Shortlisting will be based on the following criteria:

1. Key Partners: Who the model benefits.
2. Value Proposition: Purpose of the product.
3. Customer Relationship: How customers engage with the product.
4. Customer Segments: Target audience.
5. Cost Structure: Sources of costs.
6. Revenue Model: How the product generates revenue.

Teams will submit the sheets which would be further Shortlisted By The Internal Judging Panel .
5 teams will be eliminated, and 30 teams will move to Round 3.



NAME OF THE COMPETITION: **TECHSPIRE**

ROUND 3 (INTERNAL JUDGING PANEL) : 10:00AM TO 11:30PM

All the Qualified teams have to be in the College premises by 9 with their project Model.

E-Cell's Team would Allot the Space for each team accordingly.

- ALL THE TEAMS HAVE TO BE AT COLLEGE PREMISES BY 9:00 AM FOR SETUP.
- KINDLY CARRY YOUR LAPTOPS AND ALL THE NECESSARY ACCESSORIES.
- EACH TEAM WILL HAVE TO PRESENT THEIR PPT AS WELL AS THE WORKING MODEL OF THE PROJECT.
- JUDGING CRITERIA AND THE PARAMETERS WOULD BE REVEALED ON THE SPOT.
- THE SCORES WOULD BE EVALUATED ON AVERAGE SYSTEM .
- EACH TEAM WILL GET 5 MIN TO PITCH AND PRESENT THE PROJECT INFRONT OF THE JUDGING PANEL.
- THE RESULTS WOULD BE ANNOUNCED BY 1:00PM ON ECELLS WEBSITE.

Elimination & Final Round

15 Teams Eliminated

Top 20 Teams Move to the Final Round

Get Ready to Pitch & Impress the Judges!



NAME OF THE COMPETITION: **TECHSPIRE**

Final Round (External Judging Panel)

- PITCH/PRESENTATION: ALL QUALIFIED TEAMS WILL PRESENT THEIR PROJECTS IN FRONT OF AN EXTERNAL JUDGING PANEL.
- TIME: EACH TEAM GETS 3 MINUTES TO PITCH, FOLLOWED BY 20 MINUTES FOR Q&A.
- THE PARAMETERS AND THE JUDGING CRITERIA WOULD BE SHARED ON THE SPOT.
- ALSO TEAMS SHOULD FOLLOW THE TIME BARRIER AS FAILURE CAN LEAD TO MARKS DEDUCTION.
- THE RESULT WOULD BE EVALUATED ON AVERAGE SYSTEM.

WINNERS DISTRIBUTION WORTH 30,000/-

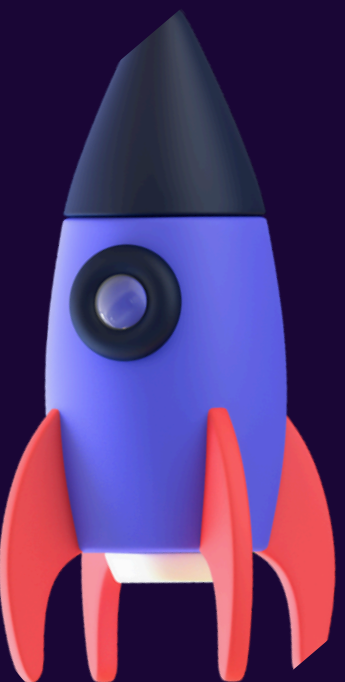
TECHNICAL DOMAIN

- 1ST - 10,000 /- INR
- 2ND - 5,000 /- INR

NON - TECHNICAL DOMAIN

- 1ST - 10,000 /- INR
- 2ND - 5,000 /- INR

**NOTE: THE PRIZE DISTRIBUTION CEREMONY WOULD BE DONE ON
19/03/25 (4:30PM TO 5:30PM)**



NAME OF THE COMPETITION: **IPL AUCTION**

STRATEGIC AND INTERACTIVE GAME WHERE 40 TEAMS COMPETE ACROSS THREE ROUNDS, TESTING THEIR IPL KNOWLEDGE, DECISION-MAKING, AND FINANCIAL STRATEGY. THE TOP 10 TEAMS MAKE IT TO THE FINAL AUCTION, WHERE THE ULTIMATE IPL TEAM IS BUILT!

- **RULES AND REGULATIONS**

1. Team Formation: Each team must consist of a minimum of 5 and a maximum of 8 members.

Teams can have any combination of participants, but only a certain number of team members may participate in the auction process.

2. Budget Limit: Each team will have a fixed budget (e.g., 100CR virtual currency) to spend on acquiring players during the auction.

Teams must manage their budget wisely to build a competitive squad.

3. Player Selection: Players will be divided into different categories (e.g., Batsmen, Bowlers, All-rounders, etc.) with predefined base prices.

Each player can be bought only once, and the total value of selected players cannot exceed the team's budget.

4. Auction Time Limit: The auction for each player will have a set time limit (e.g., 1-2 minutes).

Once the timer runs out, bidding will close, and the player will be awarded to the highest bidder.

5. Fair Play: All teams must adhere to fair play. Collusion between teams or attempts to manipulate the auction process will result in immediate disqualification. Teams should ensure a spirit of healthy competition throughout the event.

- **ENTRY FEE:** Rs. 400/- per person

- **TEAM SIZE:** 4 members

- **PRIZE POOL:** RS. 10,000/- CASH PRIZE + GOODIES

NAME OF THE COMPETITION: **IPL AUCTION**

DETAILS FOR EACH ROUND

18TH MARCH 2025 (3:00 PM TO 4:00 PM)

◆ **ROUND 1: IPL POWER QUIZ (ELIMINATION ROUND)**

TOTAL 40 QUESTIONS

MCQS (10 QUESTIONS)

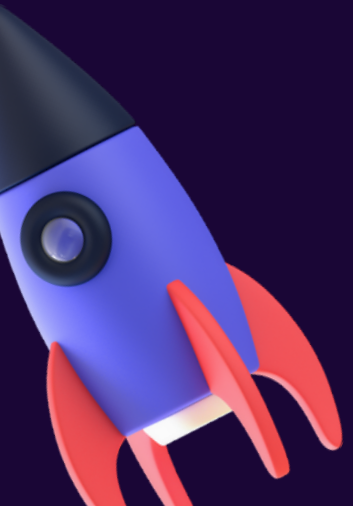
Rapid Fire (10 QUESTIONS)

BRAINSTORM (10 QUESTIONS)

MATHEMATICAL REASONING (10 QUESTIONS)

Scoring System:

Correct Answer	+10 Points
Wrong Answer	-5 Points
Fastest Team (Rapid-Fire)	+20 Bonus Points



NAME OF THE COMPETITION: **IPL AUCTION**

DETAILS FOR EACH ROUND

19TH MARCH 2025 (3:00 PM TO 4:00 PM)

◆ **ROUND 3 : IPL BIDDING ROUND (ELIMINATION ROUND)**

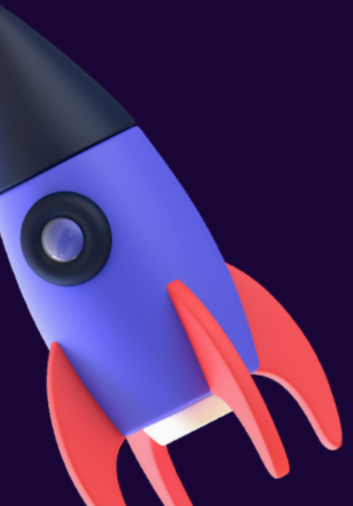
THE TOP 10 TEAMS QUALIFIED FOR FINAL ROUND WOULD BE BIDDING ON PLAYERS USING STRATEGIC MIND AND LOGICAL REASONING.

- **EACH TEAM WOULD GET 100CR VIRTUAL BUDGET.**
- **EACH TEAM WOULD BE ALLOTTED AN IPL TEAM BY A SPIN THE WHEEL.**
- **EACH TEAM HAS TO MAKE A TEAM OF 11 PLAYERS BY ENSURING THE WINNING CRITERIA.**
- **THE CRITERIA AND THE WINNING PARAMETERS WOULD BE DISCLOSED ON THE SPOT BEFORE THE EVENT START.**

1st WINNER - 5,000/- CASHPRIZE + GOODIES

1st Runner UP - 3,000/- CASHPRIZE + GOODIES

2nd RUNNER UP - 2,000/- CASHPRIZE



SPONSORS



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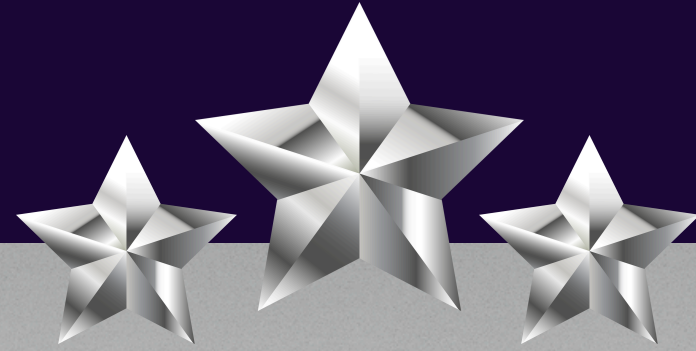


STOCK MARKET PARTNER



**CLOTHING
PARTNER**

PASS TIER LIST



SILVER PASS

RS. 199

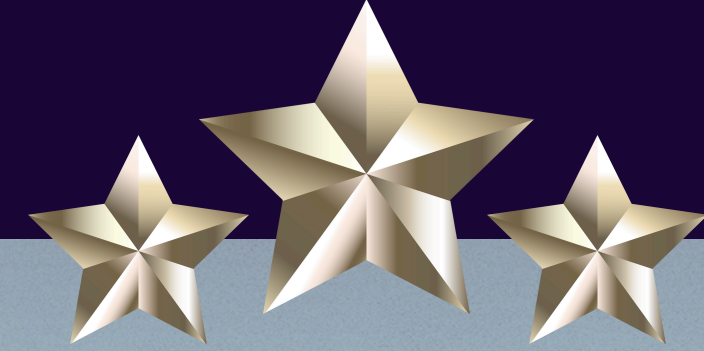
- Speaker session
- Pre Enspire competition
- Internship pool + Aboard Expo
- Access To View over-all Enspire Event



GOLD PASS

RS. 249

- Speaker Session
- Pre Enspire competition
- Entrepreneurship Challenge
- Food (One Day)
- Internship Pool / Abroad Expo



PLATINUM PASS

RS. 349

- Speaker Session
- Pre Enspire competition
- Entrepreneurship Challenge
- VR Arena
- IPL Auction
- Food (Both Days) +
- Startup Pool / Abroad Study + Standup

Visit our Enspire website to purchase your pass.

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